

PAP 2025 Corporate Membership

and

Annual Meeting Exhibitor Prospectus



\$5,000—Platinum Membership

- Company profile on PAP website to include logo, representative contact information, company description, website and social media links through December 31, 2025
- Opportunity to survey members (based on Board approval)
- Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Board approval)
 —3x per year
- Company logo on the PAP website with link to company website
- The ability to send out two educational email blasts, per calendar year to the PAP member listserv/message board. All content must be reviewed and approved by the PAP President and staff. PAP staff will distribute to member listserv
- Also includes all benefits associated with the \$1,500 Exhibitor Package
 - 2 additional reps (a total of 4 reps for platinum sponsors)
 - Premier Exhibit Space
 - Special Onsite Signage

\$2,500—Gold Membership

- Company profile on PAP website to include logo, representative contact information, company description, website and social media links through July 30, 2025
- Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Board approval)
 – once per year
- Company logo on the PAP website with link to company website
- Also includes all benefits associated with the \$1,500 Exhibitor Package
 - Premier Exhibit Space
 - Special Onsite Signage

Questions related to the Corporate Membership opportunities, email Dawn Swartz, PAP Executive Director at dswartz@pamedsoc.org.



\$8,000—Virtual Industry Sponsored Symposium (ISS) Opportunity

Use this opportunity to connect with PAP members year-round. Program should be coordinated by purchasing company—PAP will facilitate access through email communication.

- Maximum of 4 programs per company
- Companies are limited to (1) program per month. Programs must be at least two weeks apart
- Emails to advertise the opportunities will be sent two weeks prior to maximize the impact of communications and not overwhelm our membership.

*Virtual ISS benefits offered April 2025-April 2026 unless otherwise specified



Questions related to the ISS opportunity, email Dawn Swartz, PAP Executive Director at dswartz@pamedsoc.org.

PAP 2025 ANNUAL SCIENTIFIC MEETING



APRIL 11-12, 2025 · PENN HARRIS HOTEL 1150 CAMP HILL BYPASS—CAMP HILL, PA



Dear Valued Supporter,

We would like to invite you to participate in the 2025 PAP Annual Scientific Meeting which will be held April 11-12, 2025 at the Penn Harris Hotel, Camp Hill, PA.

The Pennsylvania Association of Pathologists (PAP) is the only statewide specialty medical society consisting of pathologists and representing pathologists. PAP works to represent and inform Pennsylvania pathologists on issues affecting practices. This includes representing and advocating for pathologists on state legislative issues and working with the College of American Pathologists to advocate for pathologists on the federal level. It also keeps PAP members informed on advancements and updates in the practice of pathology, culminating with the Annual Scientific Meeting.

The Annual Scientific Meeting attendance continues to grow. This year, we anticipate more than 70 attendees. In addition to lectures provided by pathologists throughout the Commonwealth, we also offer scientific abstract poster presentations.

PAP will host multiple companies in our exhibit hall (exhibit fee is \$1,500). The exhibit hall is located down the hall from the general session room and food and beverage will also be displayed in the exhibit hall (additional sponsorships available). Each exhibit table includes the following benefits:

- One 6-foot table display
- Two company representatives per exhibit table
- Company name on "Thank You" screen during conference breaks
- Access to the permission-based attendee list provided before and after the meeting
- Company name displayed on papath.org for 12 months
- Company name displayed in onsite materials

* Additional representative badges can be purchased at \$100 each (max of 2 additional representatives)

For this meeting, the exhibit fee payee is Pennsylvania Association of Pathologists, a 501c6 organization. Tax ID is 22-2468940. We hope that your company will join us this April. If you have any questions, please feel free to reach out to the PAP Meeting Manager, Jill Alvarez, at jalvarez@pamedsoc.org.

For more information, feel free to visit our website: https://www.papath.org/

Sincerely,

PAP Staff



\$1,500—Exhibitor Package

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- Two company representatives per exhibit table
- Company name on "Thank You" screen during conference breaks
- Access to the permission-based attendee list provided before and after the meeting
- Company name displayed on papath.org for 12 months
- Company name displayed in onsite materials

*Additional representative name badges can be purchased at \$100 each (max of 2 additional representatives)

\$200—Break Sponsor (2 available)

Must be an exhibitor to purchase

- Signage at AM or PM break
- Recognition in program materials
- Recognition during break slide show in main session room

\$3000—Tote Bag Sponsor (1 available)

Does not include exhibit table

- Logo on Tote Bag
- Recognition in program materials
- Recognition during break slide show in main session room
- PAP will order and purchase the totes
- Available until February 19, 2025

\$2000—Breakfast Sponsor (1 available) Does not include exhibit table

- Signage at Breakfast
- Recognition in program materials
- Recognition during break slide show in main session room
- PAP will order and purchase the food



\$6,000—Friday Night Dinner and Jeopardy Sponsor (1 available)

- Exclusive sponsor of the Friday dinner and Jeopardy
- Opportunity to address attendees before Jeopardy
- Submit a question for Jeopardy that can be product or marketing related
- Includes all benefits associated with the \$1,500 Exhibitor Package

REGISTER NOW

Payment is due in full on or before **March 10, 2025**.

Requests for cancellation of any of the Annual Scientific Meeting opportunities (exhibitor or sponsor) must be presented to PAP staff in writing. If cancellation occurs on or before March 10, 2025, the company will receive a full refund, less a 20% administrative fee. If cancellation occurs after March 10, 2025, no refund will be due to the company.

Checks should be made payable to PAP and mailed to:

PAP Attn: Jill Alvarez 400 Winding Creek Blvd. Mechanicsburg, PA 17050



Questions related to annual meeting, email Jill Alvarez, PAP Meeting Manager at jalvarez@pamedsoc.org